



CURRICULUM VITAE

MAG. RER. SOC. OEC. WALTRAUD FERZ-STEINBAUER

Consultant, Trainer, Coach



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FOCUS

- Consulting, organizational development with a focus on agility in companies
- International leadership development programs
- Skills training for leadership focused on cooperation, successful negotiations, conflict resolution
- Coaching and support of self-organized teams

VITA

Waltraud Ferz-Steinbauer studied Business Administration at University of Economics, Vienna and K.-F. University, Graz. Due to her management functions in an international retail company, she gained specific knowledge and professional experience in the field of HR and Marketing/PR. Her responsibilities in HR Management included recruiting and personal development, apprenticeship training, development of a trainee program, labour law, HR-specific IT-systems. As a PR & marketing manager, she was responsible for implementing the communication strategy, the budget, media planning, campaign planning and campaign management, event management and public relations. Since she had managed strategic projects in Austria, Germany, Slovenia, Czech Republic and Slovakia, she is familiar with crises-handling and farsighted in dealing with social systems. Extensive continuing education in personal- and organisational development made her practical experiences worth-containing from.



PROFESSIONAL EXPERIENCE

- Trainer, Consultant at Coverdale Austria
- Lecturer, Technical University Vienna
- Marketing Manager, Leder & Schuh AG
- HR Manager, Leder & Schuh AG

EDUCATION AND TRAINING

- Train the trainer, Coverdale
- Systemic coach
- Social counselling
- Management training, Gustav Käser
- Master of Business Administration, University of Economics in Vienna and University of Graz

WORKING LANGUAGES

- German
- English

WALTRAUD FERZ-STEINBAUER SAYS

Organizations had to face ongoing changes. In my opinion, the best possibility to deal with these challenges is to take them as chances for the development of undiscovered potential.

In my spare time, I enjoy my family and friends, travelling, literature and nature."